



Our specialty is you.

2006 Annual Report



Lewis Shepley, Chairman of the Board and Gary Olson, President and CEO on the future site of St. Luke's West Campus Outpatient Center

The past year has evoked nearly unprecedented excitement about the future of St. Luke's Hospital, while also providing a wonderful opportunity to reflect on our past, as we celebrated our 140th anniversary of providing compassionate care to our community.

In March the Brain and Spine Center at St. Luke's Hospital opened. This Center, the only one of its kind in the region, provides a variety of neurosurgical and neurological treatments.

While St. Luke's experienced tremendous growth in 2006, our biggest opportunities to meet the healthcare needs of our community still lie before us. Growth and expansion plans include groundbreaking for the 148,000-square-foot West Campus Outpatient Center, across from the main campus on Highway 141.

Any discussion of the past year would not be complete without mentioning some of our many accolades and awards. One of our proudest achievements is our continued recognition as a Top 100 Hospital in the nation by Solucient, which we received in 2005 for the sixth year out of 10. St. Luke's strives to be the workplace of choice in St. Louis and we were gratified to be the only hospital named one of the Best Places to Work in the region by the *St. Louis Business Journal*.

A March 2006 article in the *Post-Dispatch* about hospital core measures for heart attack and heart failure again highlighted St. Luke's culture of excellence. Of the 28 hospitals in the St. Louis area, only St. Luke's met or exceeded each of the 12 national best practice criteria.

St. Luke's strategies for growth are many-faceted and include our first marketing brand campaign. By now most of you have seen or heard our television commercials, billboards and radio ads highlighting our tagline, "Our specialty is you." Considerable work has gone into the planning and implementation of this campaign, with the goal of making the entire region aware of our vast medical resources, while stressing our personal touch.

Finally, the upcoming year will see our first campaign in nearly 20 years: Advancing Excellence with Exceptional Care. The Campaign, under the thoughtful leadership of Jack Biggs Jr., will help us implement a comprehensive development plan to expand and strengthen our services.

Our future is bright, and illuminated by our past. Please join us as we continue on our journey.

Sincerely,
Gary Olson, President and CEO

Lewis B. Shepley, Chairman of the Board of Directors



Core Measures for Heart Attack and Heart Failure

A March 5, 2005 article in the *Post-Dispatch* highlighted 12 hospital core measures for heart attack and heart failure. Of the 28 hospitals in the St. Louis area, only St. Luke's met or exceeded each of these 12 national best practice criteria. These indicators have been put in place by the U.S. government because they are proven to improve the rates of positive patient outcomes. As the trend toward transparency in hospital data reporting grows, St. Luke's finds itself in a good position for such review.

Top 100

In 2005 St. Luke's was named one of the nation's 100 Top Hospitals® by Evanston, Ill.-based Solucient®. The award recognizes hospitals that have achieved excellence in quality of care, operational efficiency, financial performance and adaptation to the environment. This is the sixth time in ten years St. Luke's Hospital has been recognized with this honor, making it the only hospital in Missouri to achieve this designation six times or more – a claim only 34 hospitals nationwide can make.

This is a particularly rewarding achievement when you consider that the criteria for the award are the very foundation upon which hospitals are built: clinical outcomes, patient safety, efficient operations and financial stability.

Best Places to Work

As a premier healthcare provider in the region, St. Luke's Hospital is also an employer of choice. In 2006 the *St. Louis Business Journal* ranked St. Luke's as one of the top 20 best places to work in the area. This is the fourth time we have been so honored and St. Luke's was the only hospital on the list. We were evaluated by our own employees in several categories, including benefits, flexible work schedules and more.

World Wide Web Health Award

St. Luke's Hospital has once again received a national award of excellence for its Web site, www.stlukes-stl.com, from the *World Wide Web Health Awards* Program. St. Luke's Web site received a Bronze (third place) award from more than 1,100 entries honors for Patient Education Information for a Hospital/Healthcare system Web site. The World Wide Web Health Awards recognizes the best health-related Web sites for consumers and professionals. The Web site includes many innovative features, including an area just for physicians, patient care quality reports, online requests for physician appointments and online Health e-Updates.

140th Anniversary

St. Luke's Hospital celebrated its 140th anniversary of providing compassionate care to our community this year. The opportunity to reflect upon the changes and advances in medical treatments, diagnostics and facilities was timely, as the Hospital heads into a period of growth and expansion. We are confident that we will be ready for whatever our future holds.

